Keep the body, change position.

beMatrix®

re!nventing stand building systems

A unique new
360° reference frame
in the stand construction
and event world.

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▼ **Client: Spacebox (BE)**
category: Stands

▼ **Client: Clip Display (BE)**
category: Stands

► **Client: Silver Partners (BE)**
category: Stands

► **Client: Symbiosis (UK)**
category: Stands

► **Client: Harry the hirer (AU)**
category: Stands

▼ **Client: Curana (BE)**
category: Stands

► **Client: Symbiosis (UK)**
category: Stands

▼ **Client: Ontwerpbureau Jan (BE)**
category: Stands

Keep the body,
change the skin.
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So much simplicity is just genius

As the name suggests, all of the dimensions of the **b62™** frame system are based on the perfect matrix of 62 × 62 mm. The width, length and height of the stands using these frames are designed and built in multiples of 62. This means that every structure fits exactly – right down to the last millimetre – in all directions and in any combination.

It doesn't matter how complex the design is, the finished result is always stunning and distinctive for its pure lines. The b62 frames are able to accommodate panels, textile – and just about anything else that will make your stand attractive and effective. Better still, the b62™ frame system is incredibly strong, practical and imposes almost no restrictions on designers.

The more slender **b55™** frame system does not have the 62 x 62 matrix, but is also to handle panels and textile. Moreover it can be combined seamlessly with the 55 mm DMK frame, described below.

Finally, there is the **DMK™** frame, which was the very first frame type produced by beMatrix. The DMK™ frame is light and features short flanges, making it particularly strong. DMK is only suitable for panels and hence is ideal for "general" stands – i.e. for stands that don't use textile. beMatrix aims to achieve sustainability and continues to produce DMK profiles. This means you can continuously rely on the parts of the system you have invested in. All of the profiles can be perfectly combined with one another.

◂ *Your investment in any beMatrix frame system will continue to pay off for years*

The beMatrix frame system tells your story with style, giving you the greatest possible added value in your communication

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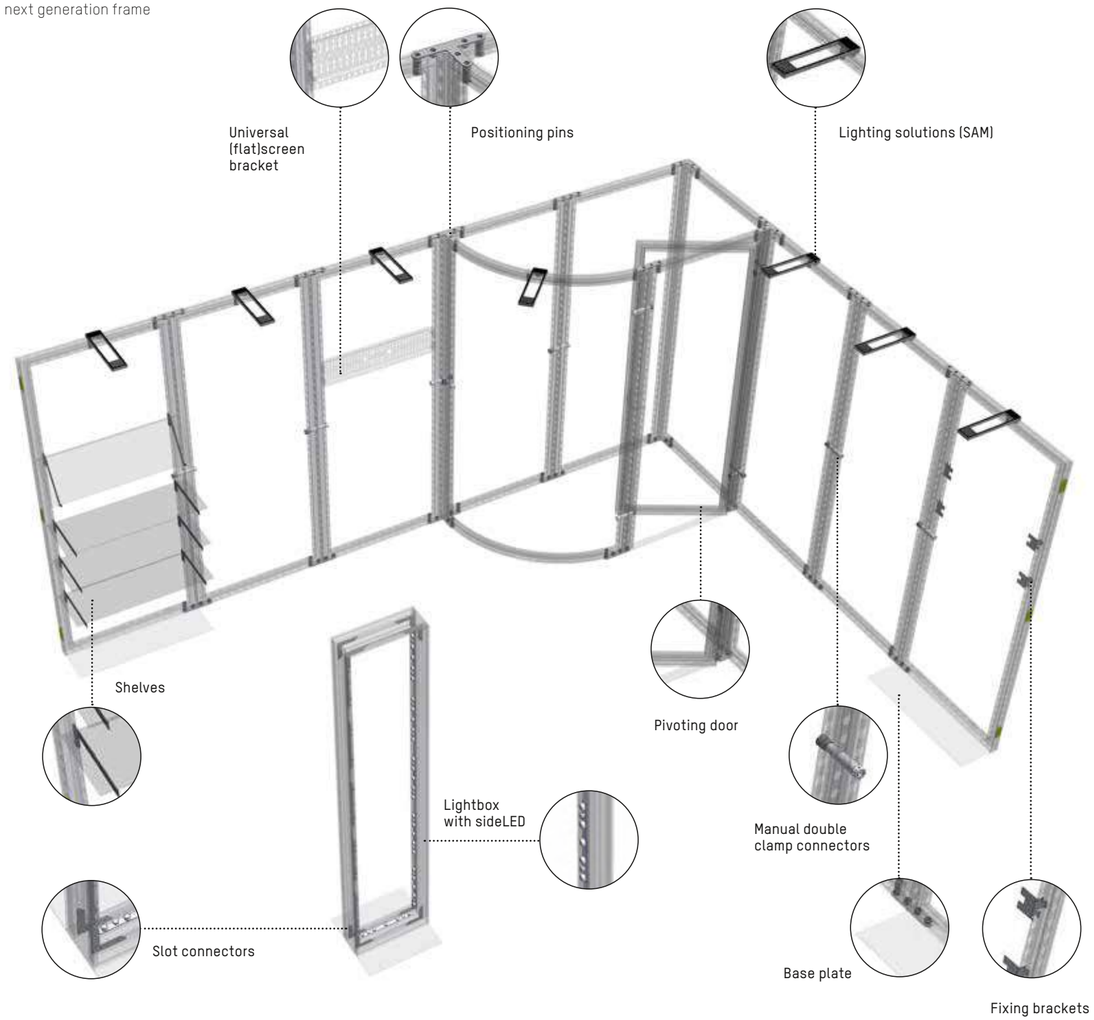
b62™

The next generation frame



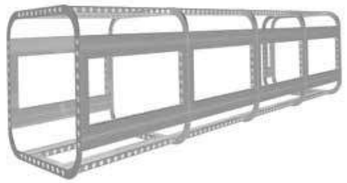
▼ **Client: Symbiosis (UK)**
category: Stands

▼ **Client: Howest (BE)**
category: Events

▼ **Client: Howest (BE)**
category: Events

▲ **Client: Conceptexpo (BE)**
category: Stands

▼ **Client: Scandinavian Tobacco Group**
category: Stands



▼ **Client: Moodunit (BE)**
category: Displays and furniture

▲ **Client: Enigma (UK)**
category: Pop-ups

Seamless wall systems

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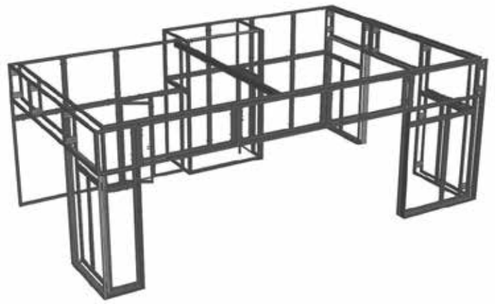
▼ **Customer: We are Bryssel & HELL Production**
category: Stands

▼ **Customer: Symbiosis (UK)**
category: Stands



▼ **Customer: La Sphère (FR)**
category: Stands

▼ **Customer: Stealhead Productions (USA)**
category: Stands

▸ **Customer: Evo Exhibits (USA)**
category: Stands

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Fuels
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RocketRoute
JUST FLY
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Concierge
FlightScore
MarketPlace
Global Flight Planning the RocketRoute way
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